

Our heritage.
Our expertise.
Your assurance.
Your advantage.

advantage
member scheme

Our membership
scheme for
language centres
and schools
2018-2019



**Cambridge Assessment
English**

Authorised Exam Centre

**Our heritage Our expertise.
Your assurance. Your advantage.**

What does **advantage** offer you?

A world of opportunities for your centre, your students and your teachers

Our heritage.

The British Council is the UK's international organisation for cultural relations and educational opportunities. We create friendly knowledge and understanding between the people of the UK and other countries. We do this by making a positive contribution to the UK and the countries we work with – changing lives by creating opportunities, building connections and engendering trust.

Our work in English aims to bring high-quality language materials to every learner and teacher who wants them. In developing and post-conflict countries, we teach English and train teachers through radio, web and TV broadcasts. We offer more than three million UK examinations worldwide, helping people gain access to trusted qualifications to support their career and study prospects.

We have worked in Spain for more than 80 years promoting a vibrant programme of educational and cultural relations activities. Since 1996 we have been working with the Spanish Ministry of Education to support the implementation, development and evaluation of bilingual education throughout Spain.

Your assurance.

When you register your students to take exams with the British Council you will enjoy the benefits of working with a trusted and professional organisation. We care about your students' success in exams and in their lives beyond the classroom. You can rest assured that we listen to your assessment needs and tailor our exam services to meet them.

Our dedicated exams team works together with you to make sure the exam registration process runs smoothly. On the day of the exam our highly-trained and approachable staff ensure that everyone's experience of taking an exam with us is positive and fair.

Our expertise.

Over 70 examination boards and educational institutions trust us to deliver their exams around the world. We are recognised for our integrity and professionalism in delivering high-quality exam services and English teaching and training. Our expert level of knowledge and skill in examination management ensures the delivery of exams is 100 per cent secure, transparent and fully compliant with exam board regulations.

We can organise exam day sessions from small to very large groups of candidates for a wide range of exam dates and locations. Your students can take exams in a modern and comfortable venue or we may be able to organise the exam at your school. The exams we offer are widely known and recognised by schools, universities and employers in Spain and around the world. We are world leaders in delivering computer-based tests.

Your advantage.

As an **advantage** member you will receive an attractive package of benefits and enhanced services according to your membership level along with our commitment to you as one of our partners. **advantage** offers your students and teachers support and training with exam preparation. We provide parents with information and guidance about exams and organise events and competitions to motivate your students and celebrate their success. By working with us you can access opportunities to promote your school and grow your network.

advantage is more than just about exams alone. It's about helping students, teachers and schools perform to the best of their ability and benefit from everything the British Council has to offer from high quality resources for learning, teaching and assessing English to developing cultural relations with the UK.



English Qualifications

Why choose Cambridge English Qualifications?

Cambridge English Qualifications are in-depth exams that make learning English enjoyable, effective and rewarding. They encourage continuous progression with a clear path to improving language skills. Each qualification focuses on a level of the Common European Framework of Reference (CEFR), enabling learners to develop and build speaking, writing, reading and listening skills. Cambridge English Qualifications help you to:

- Develop your students' skills and confidence
- Structure your language-learning curriculum
- Evaluate your students' progress
- Help your students prepare for higher level exams

In Spain we organise Cambridge English Qualifications to suit your students' needs including all levels within schools, general and higher education and business portfolios. We also

administer the teaching qualification Teaching Knowledge Test (TKT). We deliver both paper-based and computer-based formats in a wide range of locations and multiple dates including in Barcelona, Bilbao, Madrid, Palma de Mallorca and Valencia.

When you prepare and enter students for Cambridge English Qualifications, your school automatically becomes a Cambridge English preparation centre and gains access to many benefits including free resources for learners and teachers and marketing support for your school. You will join a network of over 50,000 preparation centres in more than 130 different countries. Through advantage we will guide you on everything that is available to you and offer you further exclusive high-quality materials and resources, developed by the British Council, that help your students prepare for these exams.

NAME OF THE EXAM	CEFR LEVEL	ACHIEVEMENT
Pre-A1 Starters, A1 Movers A2 Flyers	A1 - A2	These three exams are for young learners aged 6–12. They build young learners' confidence and lay the foundations for future success in English. All these exams for young learners are fun, colourful and activity based, motivating children to learn.
A2 Key for Schools A2 Key	A2	This qualification helps learners to fully develop their everyday written and spoken English at Level A2. It shows that a student can use English to communicate in simple situations. The exam builds on the skills students have achieved at A2 Flyers.
B1 Preliminary for Schools B1 Preliminary	B1	This qualification shows that a student has mastered the basics of English and now has practical language skills for everyday use. It is an important and logical step in a student's language learning journey between A2 Key for Schools and B2 First for Schools.
B2 First for Schools B2 First	B2	This qualification is a great way for learners to prepare for higher level exams, and shows they have the language skills needed to communicate confidently in an English-speaking environment whether it may be for work or social purposes.
C1 Advanced	C1	This is proof of high-level achievement in English and the ideal qualification level for students preparing for university or professional life. This exam is the logical step in your language learning journey between B2 First and C2 Proficiency.
C2 Proficiency	C2	This qualification shows the world that you have mastered English to an exceptional level, with the fluency and sophistication of a highly competent English speaker. Preparing for and passing the exam means you have the level of English that's needed to study or work in a very senior professional or academic environment, for example on a postgraduate or PhD programme.

Visit our website for more information about all the Cambridge English Qualifications we offer:

www.britishcouncil.es/examen/cambridge

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How does **add**vantage work?

Our member scheme runs from 1 September 2018 to 31 August 2019. The benefits you receive will depend on the number of exams you register with us per year.

Each school and language centre that qualifies for basic and premium membership will have access to a wide range of benefits aimed at supporting your students, your teachers and your school. As you register more candidates with us you will enjoy greater benefits, as a thank you for you

continuing to choose British Council as your exams provider.

We will contact you at the beginning of each academic year with your membership level and to organise the benefits you are entitled to.

Terms and Conditions apply.

Please visit: www.britishcouncil.es/examenes/colegios-academias/servicios for full details.

Number of registrations	Membership level
Up to 99	add vantage basic
100+	add vantage premium

How do I register candidates with the British Council and join **add**vantage?

It's easy to start registering your students for exams with the British Council and join our Addvantage member scheme.

We welcome all new schools and institutions that would like to work with us. If you have a group of exam candidates, we can complete their exam registration for you. We will also

offer you extra benefits and enhanced services a member of Addvantage.

We work with a wide range of schools in towns and cities across Spain from language centres to state, private and subsidised schools.

	WHAT YOU DO	WHAT WE DO
1	Contact us for more information about offering exams and tell us about your school and your students' exam needs.	Give you all the information you need to get started such as our exam dates, locations, support with learning and teaching resources, marketing support, how to register your students and how to get the exam results.
2	Register your candidates for exams quickly and easily with our block registration form.	Guide you with your students' registration and take care of all the exam administration.
3	Pay one collective payment.	A member of our examinations team will contact you to confirm your membership.
4	Start enjoying your membership benefits right away.	Send you a welcome pack which includes the Add vantage member logo and promotional materials for your school.
5	Continue to register candidates each year to stay a member.	Offer an attractive package of benefits and enhanced services each year.

Cambridge

English Qualifications

About our exam partners

The British Council offers exams on behalf of UK awarding organisations, professional bodies and universities in 95 countries across the globe. We understand the importance of maintaining the quality, integrity and standards of international qualifications and impose a rigorous Quality and Compliance Assessment process to ensure the highest standards of examination administration at all stages of delivery. Our highly-trained and professional staff ensure customer servicing excellence on behalf of the UK awarding bodies we work with and our strong passion for supporting learners and teachers is evident in the services we offer in conjunction with the exam delivery.

One such collaboration with a UK awarding body is our long-standing one with Cambridge Assessment English for their range of Cambridge English Qualifications. Globally, the British Council collaborates with Cambridge Assessment English in 50 countries with the aim of helping people learn English and proving their skills to the world. Cambridge English Qualifications reflect a path towards learning English, step by step. They include a range of exams that motivate people of all ages and abilities to learn English and develop practical skills for the real world. These qualifications are recognised by over 20,000 thousand organisations world-wide.

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Our work in cultural relations

In addition to exams, we work with many partners in Spain and across the world to create innovative and high-performing joint programmes. Our work in the area of cultural relations is aimed at building long lasting relationships with individuals and organisations. We collaborate closely with partners to identify, design and implement specific activities in the field of arts, education and society where the relationship with the UK can add significant value.

We share news and information about our cultural relations work with our **Add**vantage members on a regular basis through our newsletter.

www.britishcouncil.es/colaboraciones



advantage benefits

The benefits below will be delivered according to your membership level. Our premium offer includes all the advantage benefits from our basic offer too.

	basic	premium
BENEFITS FOR YOUR CANDIDATES	<ul style="list-style-type: none"> ■ Enjoy our basic discounts on Cambridge English Qualifications fees. ■ NEW! Feedback on 1 writing and 1 speaking answer for all your registered students of B2 First, First for Schools and C1 Advanced Cambridge English Qualifications. ■ Free access to British Council's LearnEnglish Exams website with online support and practice for B2 First and C1 Advanced. https://learn-english-exams-britishcouncil.org ■ Opportunity to participate in our exclusive advantage regional competition for school-age learners with prizes for all team winners including teacher. www.britishcouncil.org/exam/our-future 	<ul style="list-style-type: none"> ■ Enjoy our basic discounts on Cambridge English Qualifications fees. ■ NEW! Feedback on 2 writing and 2 speaking answer for all your registered students of B2 First, First for Schools and C1 Advanced Cambridge English Qualifications. ■ 2 free Cambridge English exams of your choice per year. ■ Free access to British Council's LearnEnglish Exams website with online support and practice for B2 First and C1 Advanced. https://learn-english-exams-britishcouncil.org ■ Opportunity to participate in our exclusive advantage regional competition for school-age learners with prizes for all team winners including teacher. www.britishcouncil.org/exam/our-future
BENEFITS FOR YOUR TEACHERS	<ul style="list-style-type: none"> ■ NEW! Free access to the School Area of your LearnEnglish Exams site where teachers can follow up students' progress and results. ■ NEW! Free classroom posters to download with Hints and Tips for students of B1 Preliminary, B2 First, C1 Advanced and C2 Proficiency exams. ■ Free access to 3 British Council TeachingEnglish training modules and a further 15 % discount on the other modules. www.teachingenglish.org.uk/training-courses ■ 2 free places at British Council exam seminars with certificate of attendance. 	<ul style="list-style-type: none"> ■ NEW! Free access to the School Area of your LearnEnglish Exams site where teachers can follow up students' progress and results. ■ NEW! Free classroom posters to download with Hints and Tips for students of B1 Preliminary, B2 First, C1 Advanced and C2 Proficiency exams. ■ 1 teacher training seminar delivered by our experienced trainers on your premises on a topic of your choice per year with certificates of attendance. ■ Free access to 3 British Council TeachingEnglish training modules and a further 15 % discount on the other modules. www.teachingenglish.org.uk/training-courses ■ Unlimited places at British Council exam seminars with certificate of attendance.
BENEFITS FOR YOUR SCHOOL / LANGUAGE CENTRE	<ul style="list-style-type: none"> ■ NEW! Information and guidance on the range of free high-quality learning and teaching resources available from Cambridge Assessment English. ■ A welcome pack with promotional materials at the start of the year. ■ A guide to English language exams and helping children with exam preparation for parents to download. ■ An advantage membership certificate to display on your premises. ■ A dedicated British Council exams coordinator. ■ The right to use the advantage member logo on your promotional materials and website following our brand guidelines. ■ Our termly newsletter with information about English exams and ELT and British Council events. 	<ul style="list-style-type: none"> ■ NEW! Information and guidance on the range of free high-quality learning and teaching resources available from Cambridge Assessment English. ■ An exclusive advantage membership plaque to display on your premises. ■ A British Council representative to attend your exam award ceremonies. ■ Exam briefings for students and parents at your school. ■ Flexibility on your choice of speaking test dates and on organising the exams. ■ A welcome pack with promotional materials at the start of the year. ■ A guide to English language exams and helping children with exam preparation for parents. ■ An advantage membership certificate to display on your premises. ■ A dedicated British Council exams coordinator. ■ The right to use the advantage member logo on your promotional materials and website following our brand guidelines. ■ Our termly newsletter with information about English exams and ELT and British Council events.

* (Check with your exam centre for details)

For more information on how to claim your Advantage benefits please see our Advantage Terms and Conditions and contact our Examinations Team.

What do members like most about **add**vantage?



The relationship with the British Council coordinator and the feeling of being taken into account.

The value of the exams you offer globally.

Communication with our school and the time and money saving for our students.

The fact that it is convenient for my students and their parents to be involved in the scheme.

All of the exam preparation materials.

It's a safety net for a small exams outfit like mine

We are a small school and belonging to an umbrella organisation gives us a more solid footing with our customers.

Receiving regular contact and information.

Easy way to register candidates for exams.



addvantage
member



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The British Council is the United Kingdom's international organisation for cultural relations and educational opportunities.

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