

## Advantage Member Scheme for Schools and Language Centres

### Terms and Conditions 2019 - 2020

#### General Conditions

1. These terms and conditions define the rules, scope and conditions of participation in the examinations member scheme offered by the British Council, hereafter referred to as “**Advantage**”.
2. The **Advantage** member scheme is fully owned and operated by the British Council.
3. The **Advantage** member scheme recognises schools and language centres which register candidates through a group entry form **and collective payment** for one or more of the **Cambridge English Qualifications**.
4. Schools and language centres that join the **Advantage** member scheme will have access to benefits for either Basic membership holders or Premium membership holders depending on the number of candidates registered with us during one academic year.
5. Basic membership is offered to schools and language centres which register up to 99 candidates per academic year and Premium membership is offered for 100 registrations and above. In addition to the total number of registrations you make, we also reward your loyalty and growth in candidature when we assess your membership level. You may check your membership level with your exam centre at any time.
6. Benefits not used by the end of the academic year will expire and cannot be carried forward to the following year.

#### Rules for participation

1. **Advantage** is open to any school or language centre that **registered** candidates for **Cambridge English Qualifications** with us in the 2018-2019 academic year and new schools and language centres who would like to partner with us in the 2019-2020 academic year.
2. Your membership will be activated automatically when you send in your block entry registration form **and collective payment** as from **01 September 2019**.
3. Membership is automatically extended and is valid until cancellation.
4. Members have the right to terminate membership at any point. This should be done in writing to the local **Advantage coordinator**. Membership will cease from the moment the British Council receives written notification requesting this.
7. From the moment membership is terminated, all entitlement to benefits of the scheme will cease and members are obliged to remove the **Advantage** logo from their website and return the **Advantage** membership plaque and refrain from referring to the **Advantage** programme from thereon.
8. Membership will not be extended to the following year in the event a member centre has not registered any candidates in the current year.

## Termination and amendments

The British Council reserves the right to introduce amendments to these regulations and to review the benefits each year. The **Addvantage** member scheme may be terminated at any time with 3 months' notice.

## Data Protection

Both parties undertake to comply with the General Data Protection Regulation 2016/679 (GDPR) and any national laws on data protection. In accordance with this, the British Council provides the following information regarding the collection of the personal data of the signatories of this agreement.

The Data Controller of the processing of your data is the British Council (Delegación en España de la Fundación British Council -CIF: W0061076F. Paseo del General. Martínez Campos, 31, 28010, Madrid. Tel.No.: 913373500. Email: [data.protection@britishcouncil.es](mailto:data.protection@britishcouncil.es).

The British Council will use the personal information provided on the Addvantage form in connection with processing the member scheme registration and delivering the service. The lawful basis for using this information is to facilitate the performance of a contract.

We will keep this personal information for a period of two years after the end of your membership. We will only share your data with our communications service provider as Data Processor, with the appropriate safeguards.

You can exercise your rights as a data subject by contacting us at [data.protection@britishcouncil.es](mailto:data.protection@britishcouncil.es). For detailed information, please refer to the privacy section of our corporate website, [www.britishcouncil.org/privacy](http://www.britishcouncil.org/privacy).

## Advantage Benefits

In addition to our standard level of service, **schools and language centres** will be entitled to the benefits outlined below depending on their level of membership. Our Premium offer includes all the **Advantage** benefits from our Basic offer. More special offers, loyalty benefits and rewards may be announced throughout the year!

	Advantage Basic member benefits: Up to 99 registrations	Advantage Premium member benefits: 100 + registrations
Benefits for your candidates	<ul style="list-style-type: none"> <li>Enjoy our basic discounts on Cambridge English Qualifications fees.*</li> <li><b>NEW!</b> A pack of official past papers and guide on how to run a mock test at your school or centre. Your candidates can experience the exam conditions and gain confidence before taking the official exam.</li> <li>Standard Plus access to LearnEnglish Exams from the British Council: our innovative and personalised practice website for B2 First, B2 First for Schools and C1 Advanced. Standard Plus access gives candidates the option to submit one writing and one speaking answer online and receive feedback from a British Council expert. <a href="https://learn-english-exams.britishcouncil.org">https://learn-english-exams.britishcouncil.org</a></li> <li>Opportunity to participate in our exclusive <b>advantage</b> regional competition for school-age learners with prizes for all team winners including the teacher. <a href="http://www.britishcouncil.org/exam/our-future">www.britishcouncil.org/exam/our-future</a></li> </ul>	<ul style="list-style-type: none"> <li>Enjoy our premium discounts on Cambridge English Qualifications fees.*</li> <li>2 free Cambridge English Qualifications of your choice per year.</li> <li>Full access to LearnEnglish Exams which gives candidates the option to submit two writing and two speaking answers online and receive feedback from a British Council expert.</li> </ul>
Benefits for your teachers	<ul style="list-style-type: none"> <li>Standard teacher access to LearnEnglish Exams. Teachers can access the Schools Area to view students' progress and results, and read our teaching tips for each skill.</li> <li><b>NEW!</b> One complementary book of your choice per member provided by Cambridge University Press from a selection of their English Language Teaching 2019 catalogue.</li> <li><b>NEW!</b> One complementary 20-hour online methodology course per member 'Understanding assessment' provided by Cambridge University Press. Terms and conditions apply.</li> <li>Free classroom posters to download with Hints and Tips for students of B1 Preliminary, B2 First, C1 Advanced and C2 Proficiency exams.</li> <li>Free access to 3 British Council TeachingEnglish training modules and a further 15 % discount on the other modules.</li> <li><a href="http://www.teachingenglish.org.uk/training-courses">www.teachingenglish.org.uk/training-courses</a></li> <li>2 free places to Advantage workshops and seminars for teachers. The exciting annual Advantage teacher training programme includes workshops and seminars on a wide range of ELT and exam preparation topics with certificates of attendance.</li> </ul>	<ul style="list-style-type: none"> <li>Full teacher access to LearnEnglish Exams. Teachers can access the Schools Area to view students' progress and results, students' writing and speaking feedback and read our teaching tips for each skill.</li> <li><b>NEW!</b> Complementary access for your teachers to one 20-hour Testing and Assessment online methodology course provided by Cambridge University Press. Terms and conditions apply.</li> <li>Teachers may choose from: <ul style="list-style-type: none"> <li>How to teach Cambridge English: Advanced (C1 Advanced)</li> <li>How to teach Cambridge English: First (B2 First)</li> <li>How to teach IELTS</li> <li>Learning Oriented Assessment.</li> </ul> </li> <li>Unlimited places to Advantage workshops and seminars for teachers.</li> <li>1 teacher training seminar delivered by our experienced trainers on your premises on a topic of your choice per year with certificates of attendance.</li> </ul>
Benefits for your school or language centre	<ul style="list-style-type: none"> <li><b>NEW!</b> Invitations to attend British Council Study UK Exhibitions and other cultural events. <a href="http://www.britishcouncil.es/estudiar-reino-unido/feria">www.britishcouncil.es/estudiar-reino-unido/feria</a> In addition, exclusive services for your school from the British Council Study UK Education team with introductory information webinars only for Advantage members.</li> <li>Information on the range of free high-quality learning and teaching resources available from Cambridge Assessment English, Cambridge University Press and the British Council.</li> <li>A welcome pack with promotional materials at the start of the academic year.</li> <li>A guide to English language exams and helping children with exam preparation for parents to download. <a href="http://www.britishcouncil.es/en/english-exams-guide">www.britishcouncil.es/en/english-exams-guide</a></li> <li>An <b>advantage</b> membership certificate to display on your premises.</li> <li>A dedicated British Council exams coordinator.</li> <li>The right to use the <b>advantage</b> member logo on your promotional materials and website following our guidelines of use.</li> <li>Our monthly newsletter with information about English language exams and ELT and British Council events.</li> </ul>	<ul style="list-style-type: none"> <li>A British Council representative to attend your exam award ceremonies.</li> <li>Exam briefings for students and parents at your school.</li> <li>Flexibility on your choice of speaking test dates and on organising the exams.</li> <li>A set of our guide to English language exams and helping children with exam preparation for parents.</li> </ul>