



## **British Council UK**

# Agents and Counsellors training and engagement hub

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## Agents and Counsellors training and engagement hub

The hub is a web portal for school counsellors and agents that need to advise students about studying in the UK. The most important elements of the hub are quality information and training.

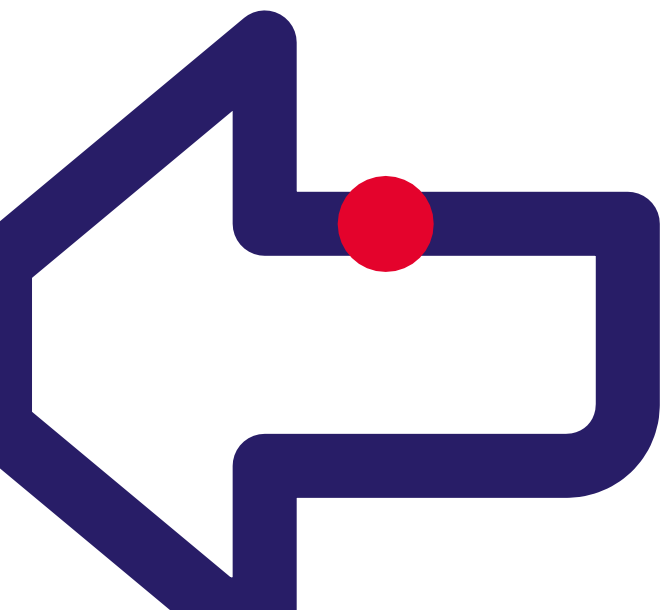
### New opportunities

The British Council has always valued the role of international education study advisers whether they work in schools, as independent counsellors or as education agents. Their role promoting study in the UK and supporting thousands of students each year on their journeys to the UK is hugely important to students, education providers and to the success of international education in the UK.

We launched the [UK agent and counsellor training and engagement hub](#) this year and expect more than 20,000 individual agents and counsellors from around the world to register by end of March 2024.

Access to the hub, the training program and certification are all free of charge. The British Council is investing in these initiatives with the aim of supporting counsellors and agents with all the information they need to help international students considering a UK education.

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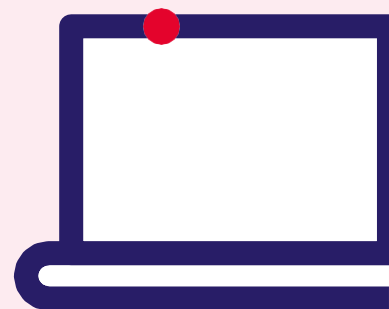
### Study at your own pace

Studying at their own pace, education advisers can work their way through a series of eight short self-guided modules, testing their knowledge and learning as they progress and consolidating this by taking formal online assessments at the end of each module.

Experienced counsellors can fast track straight to the assessments. Those who successfully complete the assessments and sign up to [The National Code of Ethical Practice](#) become 'UK Certified' which guarantees their knowledge and understanding. Certified advisers may be listed on a searchable [UK database of certified agents and counsellors](#) so that all stakeholders can check that their chosen education adviser has the expected knowledge and skills.



“ The provision of educational opportunities for foreign students is one of the most important instruments of soft power.



## Why would I be interested in engaging with the British Council Agents hub?

- **Training:** the hub provides a training tool which includes a certification for education advisers. Experienced agents will be able to test their knowledge without previous training (but be warned, even experienced agents may fail and need some refreshing before passing the tests).
- **Certification:** you will get a certification to demonstrate your knowledge and expertise in UK education
- **Brand and visibility:** you can be listed as a certified agent
- **Refreshing knowledge:** a one-stop shop with all the most important links to key organisations and processes to the UK. The perfect resource to come to when an odd question comes up.



# Is there anything else?

The hub gives all education advisers access to up-to-date information and guidance and offers certification.

Agents and Counsellors can be listed as certified in the British Council, visible to families from all over the world.

We recognise that a positive experience should start from the first time they speak to an agent or school counsellor

Our objective is that at least 100 certified Agents and Counsellors are from Spain

## Interested?

Do not hesitate to register and start your training (it is completely free of charge) on the [UK agent and counsellor training and engagement hub](#).

To help you navigate the hub; to move around the different training topics in the training, or if you simply like to talk to a British Council representative, please **visit our stand at the XI ASEPROCE Workshop in Madrid, on 2 November 2023.**

**Are you unable to attend the workshop?**

Please write to [education@britishcouncil.es](mailto:education@britishcouncil.es)