BE KIND AND CONSIDERATE

Did you know . . . ?
91 per cent of young people post photos of themselves.

KEEP PERSONAL INFORMATION PRIVATE

Did you know . . . ?
20 per cent of eight to 11-year-olds and 70 per cent of 12 to 15-year-olds have a social media profile.

THINK BEFORE YOU SHARE

Did you know . . . ?
40 per cent of teens report feeling pressure to post positive and attractive content about themselves on social media.

BE A GOOD FRIEND

Did you know . . . ?
One in three young people have been a victim of cyberbullying.

IT’S OK TO BE YOU

Did you know . . . ?
25 per cent of people have come across racist or hate messages online.

#RespectOnline #SID2018

If you want to find out more about how to stay safe online, visit Learn English Teens - www.britishcouncil.org/learnenglishteens

The British Council believes that all children have potential and that every child matters – everywhere in the world. We aim to achieve this through compliance with UK child protection laws and the relevant laws in each of the countries where we operate and by adhering to Article 19 of the United Nations Convention on the Rights of the Child (UNCRC) 1989.

A child is defined in the British Council as anyone who has not reached their 18th birthday (UNCRC 1989) irrespective of the age of majority in the country where a child is, or in their home country.

Data for this infographic was drawn from studies by the NSPCC (www.nspcc.org.uk) and the Pew Research Centre (www.pewresearch.org).